

36th Board Meeting

## Resource mobilization and 5th Replenishment update

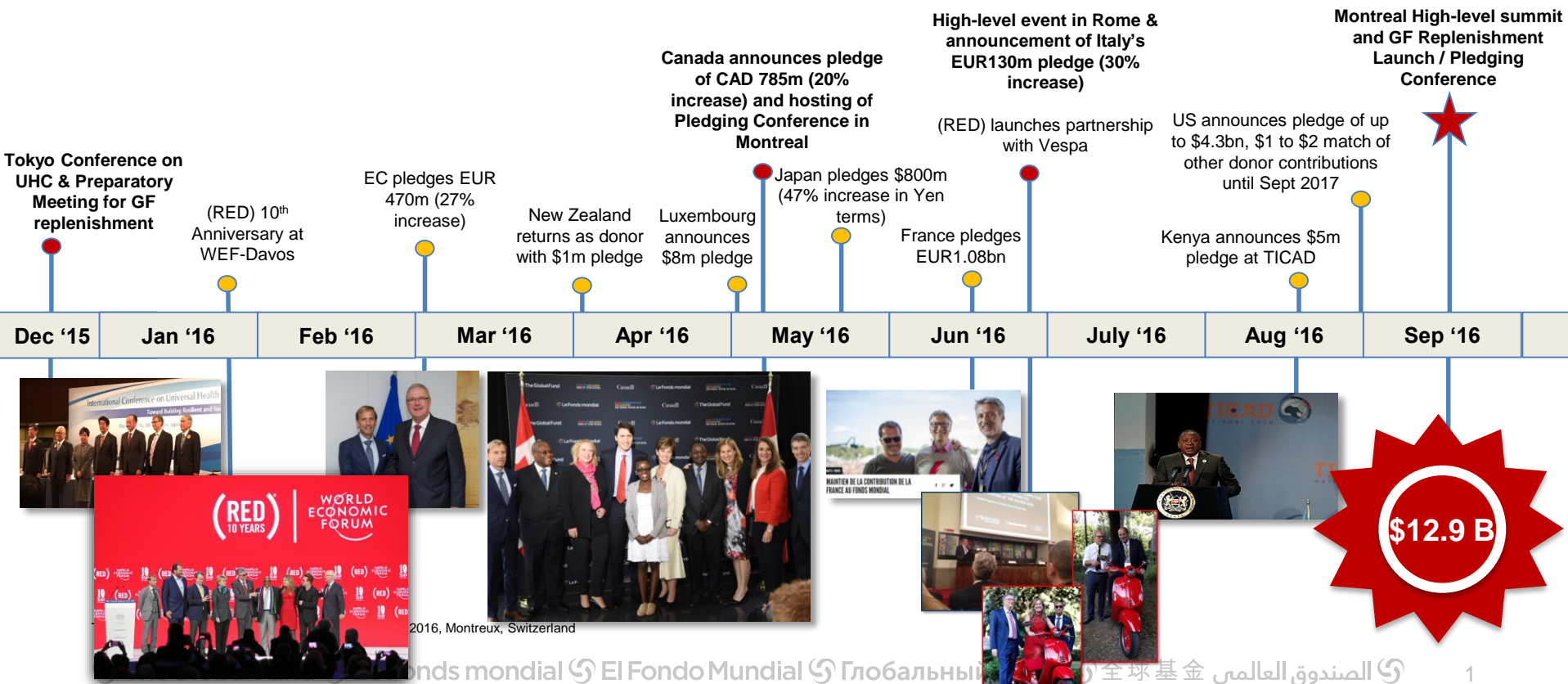
For Board Information

GF/ B36/29

Montreux, Switzerland

16-17 November 2016

# 5th Replenishment – highlights of the campaign



# Donors pledge \$12.9 bn for 2017-19

Top 10 donor pledges (in \$ mil.)

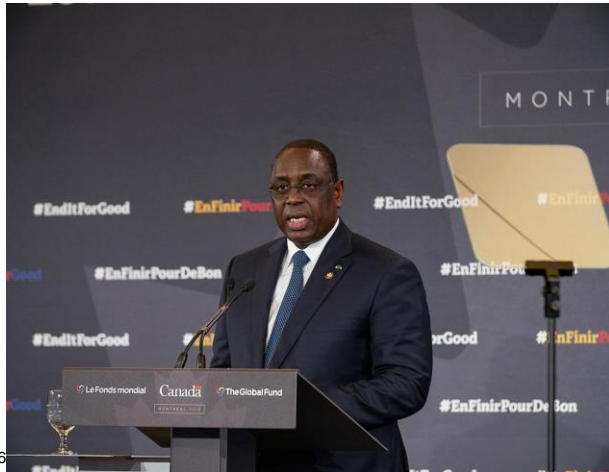
1	US	\$ 4,300
2	UK	\$ 1,711
3	France	\$ 1,347
4	Germany	\$ 998
5	Japan	\$ 800
6	Canada	\$ 721
7	Gates Foundation	\$ 600
8	European Commission	\$ 593
9	Sweden	\$ 347
10	Norway	\$ 304



# Implementing countries supported efforts

- **Benin, Côte d'Ivoire, Kenya, India, Namibia, Nigeria, Senegal, South Africa, Thailand, Togo, and Zimbabwe** each made contributions to the Global Fund's Fifth Replenishment
- **Heads of state of Senegal, Côte d'Ivoire and Togo and the prime ministers of Bangladesh, Mali and Guinea** attended the Pledging Conference & expressed strong support for the Global Fund's work

President Macky Sall of Senegal announced a pledge of \$1 m to the Global Fund



Prime Minister Sheikh Hasina of Bangladesh urges the community to continue the fight



The Global Fund 36

# Private Donors\* double pledges to the Global Fund

- **(RED)** pledged \$100 mil & is on track to reach \$500 mil by 2019
- **Comic Relief** pledged to channel \$12.75 mil proceeds from its UK and US campaigns to the Global Fund
- Faith-based organizations, including **UMC & CRS** pledged \$13 mil
- New partnerships with **Fullerton Health Foundation & Duet Group**
- Partnerships with financial / in-kind components renewed with **Ecobank, Standard Bank & Munich RE**
- Continuing support from **Tahir Foundation, Takeda, Goodbye Malaria & many others**



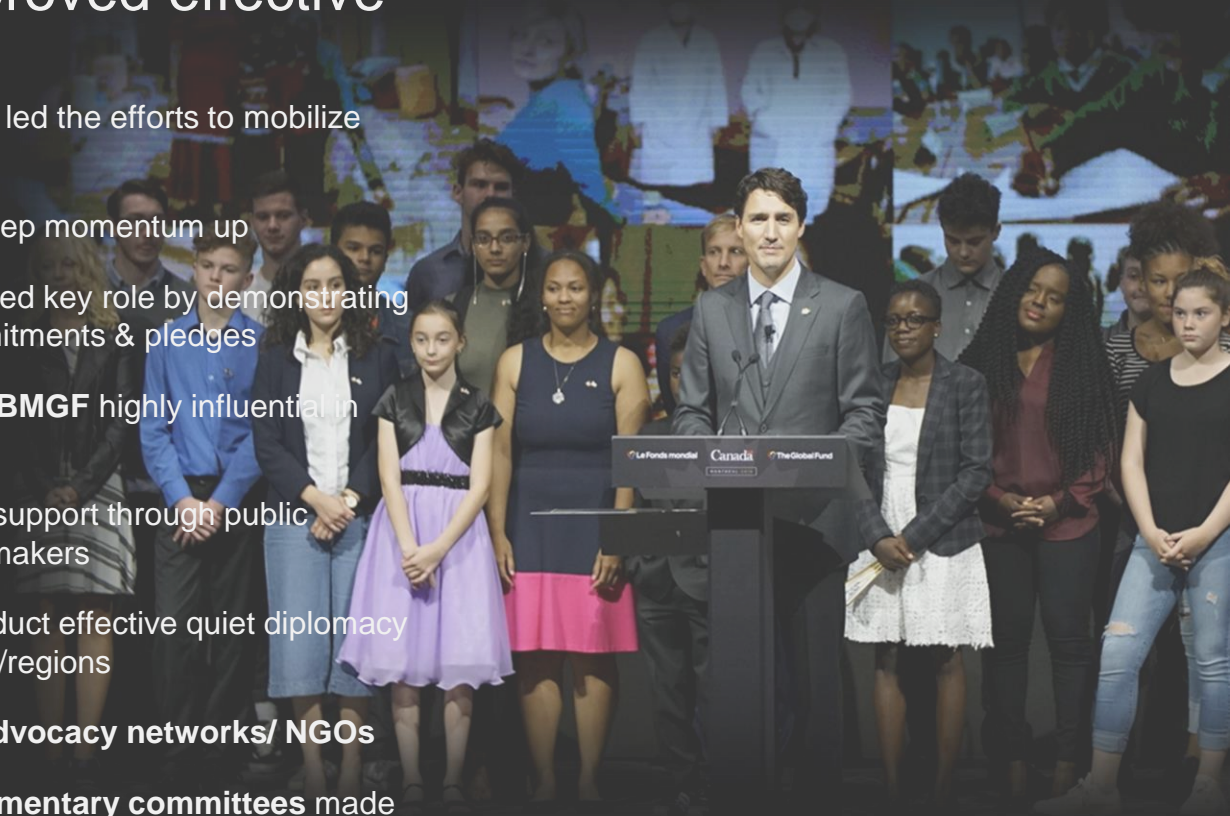
The Global Fund 36th Board Meeting, 6-17 November 2016, Montreux, Switzerland

\* Excludes Gates Foundation pledge



# Multi-faceted advocacy proved effective

- **Canada**, as host of Pledging Conference, led the efforts to mobilize other donors
- **Early pledge announcements** helped keep momentum up
- **Implementing Country Champions** played key role by demonstrating results/ impact, increased domestic commitments & pledges
- **Influencers such as Bono & Bill Gates/BMGF** highly influential in donor capitals
- **Other advocates/ champions' (UNSG)**, support through public actions & direct interaction with decision-makers
- **Friends Organizations** continued to conduct effective quiet diplomacy & supported GF outreach in key countries/regions
- **Strong engagement of communities/ advocacy networks/ NGOs**
- **Civil servants, diplomats, MPs & parliamentary committees** made the difference in many cases



# Early lessons from 5th Replenishment campaign

- **Make a strong investment case**
  - Evidence of results & impact of programs
  - Strong rationale for \$13Bn target, linked to global plans
- **Situate GF replenishment in broader & longer term perspective**
  - Need to deliver on priorities in the broader health & development agenda (e.g. SDGs) as highlighted in the GF Strategy 2017-22
- **Provide platform to recognize contributions from across GF partnership**
  - People and communities at the center of GF partnership
  - Top donors increased or maintained their pledges compared to 4th replenishment
  - Unprecedented level of engagement of implementing/transitioned countries, with more than \$73 million pledged
  - Doubling of PS pledges, plus contributions beyond financial resources, with sharing of innovation, knowledge, technology solutions





# Next steps

- Replenishment Lessons Learned
- Conversion of pledges to contributions & ongoing resource mobilization
  - Capitalize on progress with non-G7 donors
  - Mobilize more PS, other non-traditional sources of funds, including Innovative Finance
- Continue to nurture donor relations (major elections in key donor countries)



Thank you



“Put simply: the Global Fund isn’t just one of the kindest things people have ever done for each other – it’s also one of the smartest investments the world has ever made.”

Bill Gates

Co-Founder of the Bill & Melinda Gates Foundation